



## ScreenPlay Hands On Demo

# ScreenPlay Hands-on Demo Set-up

## DEALER

1. Make sure the ScreenPlay's viewing screen is in the editing mode. Editing mode consists of the Bin area, StoryBoard track and a ¼ - view of the viewing screen.

If ScreenPlay is previewing in full screen mode, hit the **Full Screen** key on the right side of the Keyboard. ScreenPlay will automatically move into the editing Screen mode.

2. Next, move to the Bin area located in the upper right hand corner of the editing screen. Here you will find the tools you will use to edit you're the video: **Clips**, **Transitions**, **Special Effects**, **Color Effects** and **Graphics**.

Click the arrow on either side of the bin bar/label to move to the "**Clips**" bin.

3. Lastly, start with a new, clean StoryBoard. To do this, use the mouse to move the mouse pointer/cursor to the **Storyboard** bar/label and click on your right mouse button. This will bring up a drop down screen. Click on "**New StoryBoard.**" A new empty storyboard/editing track will appear.

# CUSTOMER BEGINS HERE

**NOTE:** You may want to refer back to this page as you work through the demo

## The Editor

**NOTE:** Photo's in this example may differ from the demonstration.

Toggle through bins using the mouse.

Preview Window

The "Clapboard" will always take you back to the storyboard

**Bins:** contain clips, graphics, transitions, special effects, and color effects

**Storyboard:**

**Graphics Track**  
**2 stereo Audio Tracks**



Place Marker

Click on the letter "A" to enter the "Titler"

APPLIED  
*magic*

# Choosing Your Video Clips

Downloading video footage into ScreenPlay is as easy as connecting your camera or VCR. But we have done this for you so to begin, grab the mouse and move the cursor to the Bin area located in the upper right hand corner of the editing screen.

**HINT: Refer to previous page (3) if you can't find the bin.**

You will see the following bins:

- Clips
- Transitions
- Special Effects
- Color Effects
- Graphics.

**Toggle thorough the bin to the “Clips” Bin.**

**HINT: Refer to previous page (3) if you can't find the Bin area**

Within the “Clips” bin you will find the following video footage for building your ScreenPlay self demo:

**Skydiver**

**Statue of Liberty**

**Stocktickers**

**American Flag**

**Basketball**

**Country Road**

**People**


**San Diego**

**Music**

Select the clip titled “San Diego” and drag it on to the StoryBoard.


Next, drag the clip titled “People” on to the StoryBoard. You will notice how it locks into place next to the “San Diego” clip.

## Roll 'Em!

To play the clips, drag the place marker back to the beginning of the “San Diego” clip and hit the play button  under the preview window. Watch the preview window to see how one scene transitions to the other. This type of edit is called a cut.

**HINT:** Refer to page (3) if you can't find the



Hit the stop  button on the keyboard at any time to stop the movie from playing.

## Adding Transitions

See the brown rectangles between each clip on the StoryBoard? These are ScreenPlay's default transitions known as a cut. To replace a cut with a different transition you first:

Using the mouse, move the cursor to the top of the bin. Click on the right facing or left facing ▶ to toggle to the “**Transitions**” bin. Select the transition named “**Dissolve**” and drag it onto the StoryBoard between the “**San Diego**” and the “**People**” clip.

On the StoryBoard, drag the place marker to the middle of the “**San Diego**” clip and then select the “**Play**” button ▶ under the preview window. Notice how the scenes dissolve from one clip to another?

## Let's Get Creative

First, hit the “Clips” key on the top row of the keyboard to move back to the “Clips” window within the bin. Drag the “Statue Of Liberty” clip on to the StoryBoard and place it after the “People” clip.

Next, drag the “American Flag” clip and place it after “Statue of Liberty”.

Now go into the bin window again and toggle over to “Transitions.” Select any “Wipe” and drag it between the “People” and “Statue of Liberty” clips.

Select any “Push” and drag it between the “Statue of Liberty” and “American Flag” clips.

On the keyboard hit the “Full Screen” key to go to the full screen-viewing mode. Now drag the place marker back and play your movie.

## Adding Black

It is common for productions to have black before the show begins and after it ends to allow tape operators to cue the program. Let's add some black to our production.

Go to the “Clips” bin and select the clip titled “Black.” Drag the “Black” clip in front of the “San Diego” clip. Notice how the entire production shifts over.

Insert a “Dissolve” between the “Black” and “San Diego” clips.

Now go back and drag another “Black” clip behind the “American Flag” clip at the end of your movie.

Insert a “Dissolve” between the “American Flag” and black clips.

Now play back your demo. How does it look?

# Adding Graphics

*Also known as Text*

Using the mouse, move the cursor back to the top of the bin.

Click on the right facing or left facing ► to toggle to the “Graphics” bin.

Select the graphic titled “United States” and drag it on to the “San Diego” clip.

Play back your movie again and you will see the “United States” title plays back in real time.

Notice that the trolley in the “San Diego” clip seems to come in too late. Let’s make some adjustments.

# TRANSITIONS DETAILS SCREEN

**NOTE:** You may want to refer back to this page as you work through the demo.

**NOTE:** Photo's and descriptions in this example may differ from the demonstration.



Clicking on this tab will take you back into the Storyboard you are laying out.

Use to scroll down to Envelope Controls.

Scroll Bar

Grab the Small Handle to Trim In and Out Points.

Details Tab

APPLIED  
magic

## Adjusting Clip Details

On the StoryBoard highlight the “San Diego” clip by clicking on it once. Select “Details.”

In the details area you will see the “Scroll Bar.” By grabbing onto the beginning or end of the “Scroll Bar” you can trim the clip which will shorten the clip to the exact points you want.

**HINT:** Refer to page 11 if you can't find the Scroll Bar

Grab the beginning of the “Scroll Bar” and trim it down to the point just before the trolley comes into the frame. If you trim to far, just grab it again and pull back.

Now play back your movie and notice the changes to the “San Diego” clip.

# Audio

Audio is an important part of a video production.

In the Bin area, toggle over to the “Clips” bin and find the clip named “Music” (audio files have the image of a speaker on them).

Drag the “Music” clip onto the dissolve before the “San Diego” clip. This will lock the music onto to the beginning of the dissolve.

Play your movie and see how it looks and sounds.

## **A Star is Born!**

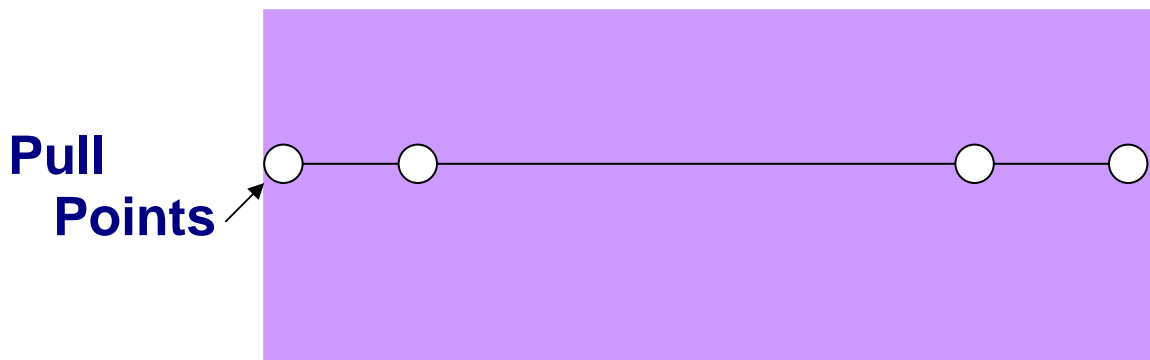
How about that! You have only been at the ScreenPlay/Sequel editor a few minutes and already your making an entertaining video. Now let's adjust the music so it fades in gradually.

# Audio Envelope

On the StoryBoard highlight the music clip we just drug into our movie.

Now choose the details tab and let's make some adjustments.

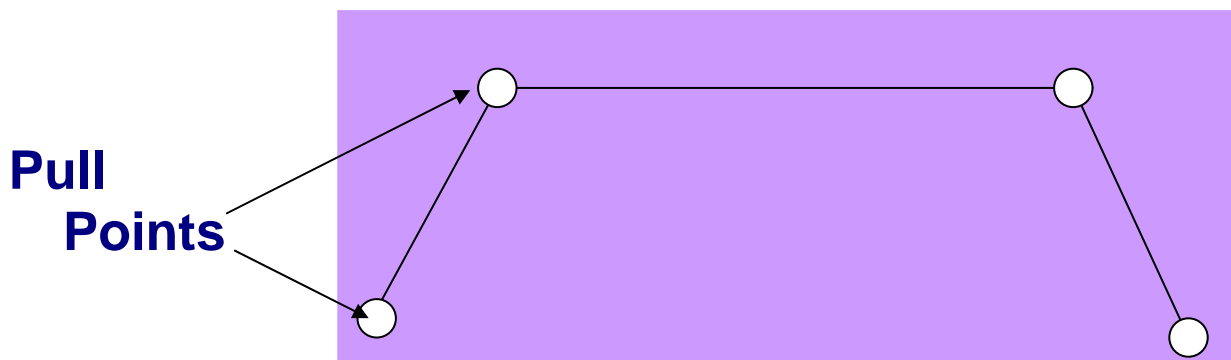
Scroll down below the Audio Controls until you see the box titled "Audio Envelope" which looks like this:



Audio Envelope is used to control how music fades in and out.

# Adjusting Audio Details

In the “Audio Envelope” window use the mouse to click and drag the first and last “fade point” down to the bottom so it looks like this:



ScreenPlay/Sequel automatically saves these changes.

Click on StoryBoard to get back into this section and play your movie back again. Notice how the music fades in at the beginning of the movie.

Everything you are doing is being done in *Real Time*.

Other editing systems require you to *Render* these effects which may take hours.

ScreenPlay/Sequel also automatically saves everything you do. So don't worry about ever losing your work.

## Special Effects

Now let's have some fun.

In the bins window go to “Special Effects” and select the “SloMo” effect and drop it right on top of the “People” clip on the StoryBoard.

Take a look at your movie now!

You will now notice that the music ends before the movie does. This is because the Slow Motion effect made the “People” scene much longer. Trim this scene down to a 12-second duration for better results.

## Color Effects

Next go to the bins window and select “Color Effects”

Select the “Etch” effect and drop that on the “People” clip in your StoryBoard.

You notice the scene now changes its’ appearance.

Right click this scene and select “Undo”. This restores the scene to its original colors.

Now go back into the “Color Effects” and select the “Sepia2” effect and drop that on the “People” clip.

## Roll it From the Top!

To play back your movie with one easy keystroke select the key that looks like

this 

This will play your movie from the beginning.

Feel free to experiment with some of the other clips, transitions, color effects and special effects.

## Congratulations!

You have just seen the start of what ScreenPlay can do. The amount of creativity is only limited to your imagination.

Starting at only \$1,795 shouldn't you consider taking a Sequel or ScreenPlay home today and start creating your own masterpieces?